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**Recent Searches** 

Searching collections: All Collections

Following is a list of your searches for this session. They are presented from most current to oldest.

Number	Search
	sot of at

	004.0		
<u>14</u>	set of attributes for brand position for new product AND PDN(<09/14/1999)	View 12 results	Add to Search
<u>13</u>	using a set of attributes for brand position for new product AND PDN(<09/14/1999)	View 2 results	Add to Search
<u>12</u>	predetermined attributes for brand position for new product AND PDN(<09/14/1999)	View 0 results	Add to Search
<u>11</u>	attributes for brand position for new product AND PDN(<09/14/1999)	View 11 results	Add to Search
<u>10</u>	consumer-attribute mapping AND PDN (<09/14/1999)	View 1 results	Add to Search
9	using attributes for a brand position AND PDN (<09/14/1999)	View 31 results	Add to Search
<u>8</u>	predetermined attributes for a brand position AND PDN(<09/14/1999)	View 1 results	Add to Search
<u>7</u>	grouping attributes for a brand position AND PDN (<09/14/1999)	View 1 results	Add to Search
<u>6</u>	attributes to create a product brand position AND PDN(<09/14/1999)	View 5 results	Add to Search
<u>5</u>	creating a product brand position AND PDN (<09/14/1999)	View 31 results	Add to Search
<u>4</u>	creating a product brand position	View 11 results	Add to Search
<u>3</u>	creating a product brand position	View 11 results	Add to Search
2	creating a product brand position using attributes	View 0 results	Add to Search
<u>1</u>	product brand positioning	View 12 results	Add to Search
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Enter a word, words or specific phrase.

Article text

set of attributes	for brand	position fo	or new	product	AND	PDN	Search
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Publication type:

All

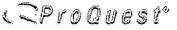
Search in:

Show results with full text availability only

Show articles from peer reviewed publications only

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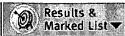
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<u>1</u>	product brand positioning	View 12 results	Add to Search
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